Approved

Duplicate Bridge Association of Atlanta Board of Directors – Meeting Minutes November 14, 2014 – 5:15-7:10 pm Roswell Adult Recreation Center

 Present: Marty Nathan, President Mary Ann Oakley, Vice President George Powell, Treasurer Judy Fendrick, Secretary Unit Reps: Becky Butler, Dick Myers, Rosalind Howell, Josie Mitchell and Jack Feagin
Absent: Larry Rich, Bob Jones and Vicki Bell

Prior Meeting Minutes – Judy

A motion was made to approve the September 27 meeting minutes. Motion approved.

Treasurer's Report – George

George provided an Executive Summary Report, Receipts and Disbursements Report and Comparative Balance Sheet as of October 31 to the board through e-mail prior to the meeting.

As reported in September, the DBAA paid for two District 7 breakfast meetings at the Labor Day Regional, and the expense was recently reimbursed by District 7. The amount of \$2,000 normally reported on the DBAA Balance Sheet as a liability for MABC Advance is currently at \$1,278 pending reconciliation of DBAA's payment of expenses with MABC Treasurer Len Case.

Jack pointed out that MABC has historically given DBAA approximately \$1,300 for running the Labor Day Regional, and that is expected to continue.

The ACBL Educational Foundation provided DBAA a grant of \$2,750 for the Social Bridge Game held at the Labor Day Regional. We will return excess funds to ACBL after all expenses for free plays have been paid. The \$2,750 is included in the checking account balance of \$44,013 shown on the Balance Sheet, along with a contra asset amount of \$1,738, which is the amount of the grant remaining after payment of \$967 expenses incurred to date. The \$967 includes \$40 in free plays redeemed thus far. The \$2,750 is not reported in income to avoid distortion of income, and the \$967 expense is reported as a wash in the Receipts and Disbursements Report.

The Comparative Balance Sheets reflects DBAA's net assets have decreased 12% this year due to program and administrative expenses, loss sustained from July Sectional, and net loss from DBAA game.

A motion was made to approve the Treasurer's Report. Motion approved.

DBAA Newsletter – Mary Ann

Our last newsletter was distributed about two weeks ago. Some people were unable to submit their articles at the last minute. Marty reiterated that we need a replacement for Mary Ann. Jack said he will talk to Shelly Baze. Mary Ann would like to get started with the transition of the job to the new person before her term is over.

Judy suggested that even though we have a very nice newsletter, it might be better to have a more condensed version with a maximum of 2-3 pages and have it issued monthly so that the news is more current. Our members already receive other clubs newsletters, and with a very lengthy DBAA newsletter, it becomes overkill for the recipients. The tracking from Constant Contact shows many people do not open the DBAA Newsletter e-mail.

Sectional Tournaments – Dick

So far for this tournament we are ahead of budget. Our February 2015 tournament is contracted for Roswell, and Dick reported that Jack negotiated a contract for the May 2015 Sectional at Crowne Plaza Ravinia. Roz noted that while she did not play there and has no personal knowledge, several people expressed that they liked the North Atlanta Trade Center. If cost is an issue, Roz suggested we eliminate the breakfast since most people eat before they come to the morning game.

Becky asked if Dick has looked at other industrial places. Since there can be issues with some of the necessities at industrial places (lighting, bathrooms, food), this has not been pursued.

Online Directory – Marty for Vicki

The plan is to get as many names into the database as we can, and then go to clubs and sign people up. We need people to verify their data after they've signed up. There is no target date to roll out, and we will not print right away. Our first step will be to have the directory on-line. We may not have everyone included when the directory goes to print.

Election of DBAA Officers and Unit Reps – Marty

Marty reported for Mike Sheldon that the Election Committee has one candidate for each of the DBAA Officer positions. We need an election chair; Marty is hoping Mike will agree to take that position. Voting in clubs will take place one week before the Roswell Sectional tournament.

Mentoring Program at Georgia Tech - Roz

DBAA will sponsor mentoring at clubs in the DBAA area in January. Roz has the letter ready to send to the club managers. The clubs will send Roz their reimbursement requests, and she will bundle them and send to George. George will reimburse the clubs and send Unit 114 a monthly statement for reimbursement. The program provides that a Life Master can mentor a Non-Life Master as long as it is not an established partnership. George noted that January is Junior Fund Month; some clubs will charge an extra \$1. Roz will ask that some Life Masters go to The Hallmark to mentor. Unit 114 also plans to sponsor a mentoring program for all clubs in the Unit.

New Business

DBAA Meeting Schedule for 2015 – Judy

Bridge Club of Atlanta has a nice meeting room that we are fortunate to be able to use on Saturday mornings. The proposed schedule for DBAA meetings for 2015 is shown below to be held at BCA from 9:30-11:30 am. If anyone has concerns about these dates after they check their calendar, let Marty or Judy know.

January 10 February 28 May 2 June 20 August 15 October 3 November 21

District 7 Update – Judy and Dick

Marty asked Judy and Dick for updates from the recent District 7 meeting in Augusta.

Goodwill Update – Judy

The District 7 Goodwill Committee held its annual celebration to recognize new members of the committee from each Unit on October 31. Unit 114 had 3 new members: Roz Howell, Ralph Folkerts and Ron Torre. In addition, Ina Parry and Nancy Watkins were recognized as new honorees to the ACBL Goodwill Committee.

In 2015, the District 7 Goodwill Committee will have a more active role in the promotion of The Longest Day. The Longest Day event will take place for two days at clubs June 21 and 22, 2015, according to what we've heard from ACBL.

The District 7 Goodwill Committee is planning to publish an Etiquette Book that was adapted from a book written by Ron Kral. Priscilla Smith provided edits for the D7 Goodwill Committee. It is very well written and will be distributed to Units in District 7. Roz noted this is the same pamphlet that she sent out to DBAA clubs a few years ago. Roz also mentioned that she recently sent out Goodwill nominations to Unit 114 clubs.

Tournament Co-Chairs – 2018 Atlanta NABC – Dick

Dick announced that the District 7 board voted to have Judy Fendrick and Joe Sherwood as the co-chairs for the 2018 Atlanta NABC.

MABC Changes/Impact to Regionals – Dick

District 7 will continue to follow the MABC guidelines for Regional tournaments. The District 7 Regional schedule for the 2014-2017 timeframe was distributed at the meeting and some discussions took place as to feasibility of some new locations.

Bob Heller gave a brief update on the ACBL-wide changes expected in masterpoint awards for Regional and Sectional tournament events. Pair games will have a 25% increase over Swiss teams in masterpoint awards. District 7 Regionals will now have an A-B-C game stratified as 0-1500, 1501-3000, and 3000+. Average points are now used for determining strats.

District 7 Regional schedules will now offer 2-session gold point events starting on Monday afternoon of the Regional, rather than the one-session red-point charity games that were held on Monday afternoon. Regionals will also have the bracketed KOs starting on Monday afternoon, and continuing Monday evening, Tuesday afternoon and Tuesday evening.

Learn Bridge in a Day – Judy

District 7 is funding five one-year subscriptions to LBIAD to be offered to teachers as a course to learn how to teach LBIAD. Barbara Heller and Patty Tucker can provide more details.

Continuing Education for Club Directors – Marty

ACBL is offering a program that teaches club directors how to handle director calls. The cost is \$40. Marty believes DBAA could subsidize a portion of this continuing education training. Discussion was tabled for our next meeting after Marty has a chance to get more information. Jack mentioned that after talking to Patty, he is not sure the program is worth it, and there already is a program for training directors.

Action Item: Marty will follow up with ACBL on the particulars of this training for club directors.

Sportsperson of the Year (SPOTY) – Josie

Josie asked about the free play policy for the Unit SPOTY runner up. SPOTY is a Unit program, and their policy is that the runner up is entitled to free plays at one Unit Sectional in the award year, and the SPOTY is entitled to free plays at all Unit Sectionals in the award year.

Bridge Marketing – Jack

Jack is exploring options to help ACBL develop a marketing program to promote bridge. He is getting suggestions from ACBL and others, and believes social media could be a viable option along with a bridge website dedicated to promoting bridge. He is looking for creative ideas. There is concern throughout the country about the decline in attendance at tournaments and club games.

A motion was made and approved to adjourn at 7:10 pm.

Next DBAA Meeting: Saturday, January 10, 9:30 am at Bridge Club of Atlanta.

Meeting adjourned.

Respectfully submitted, Judy Fendrick, Secretary